"WHAT AM I DOING NOW? WORKING, AIN'T I? WELL, I DIDN'T START WORKING UNTIL ROOSEVELT GOT IN THE CHAIR."

"The Negro was one of the first to feel the bite of depression and unemployment in 1930-32, and he has subsequently been one of the largest beneficiaries of relief and Works Progress expenditures. The result has been to shatter, at least temporarily, the old alliance between the Negro and the Republican Party.

"Republican strategists frankly recognize that their party has suffered a loss of colored support, but before today there has not been an authorative assessment of just how mush support the Republicans have lost.

The poll indicates "that the colored voter was first harred loose from his Republican associations in the Roosevelt landslide of 1932. Along with voters in every walk of life, he crossed party lines to elect a Democratic Administration. In that election the country voted 59 per cent for Roosevelt to 41 per cent for Hoover.

"Whereas, there has been a Nation-wide defection from Roosevelt of about six points (from 59 per cent of the popular vote four years ago to 53.2 per cent as reported last Sunday), Roosevelt has gained eight points with colored voters. This contrast is illustrated in the following table:

% for Roosevelt
1932 Today Change
Negro vote......61% 69% ~8%
National vote.....59 53.2 -6

"Will these voters stay with the Democratic Party after F. D. R. is no longer the candidate?"

"Only time can answer that question, but the comments of representative colored voters in the Institute canvass indicate that Roosevelt is almost the only reason for their allegiance today.

colored Wilmington, Del., WPA worker, "but I'm a Roosevelt man. It's not the party. It's the man."

LYNCHING BECOMES CAMPAIGN ISSUE

Negro newspapers have been making much recently of the fact that Governor Landon has come out strongly for an anti-lynching bill while Roosevelt failed to push such a bill while it was before Congress and has